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Miss World® Canada is the official preliminary to the MISS WORLD® pageant, which remains the oldest, largest and the most prestigious pageant in the world represented by 147 countries and attracting over two billion viewers, which is more than the Olympics.

**Miss World Canada is produced by PAGEANT GROUP CANADA Inc. a registered corporation in the Province of Ontario since 2008 Formerly MTC-W Inc.**

**[www.pageantgroupcanada.com](http://www.pageantgroupcanada.com)**

Our team at PAGEANT GROUP CANADA INC. are here to answer any questions you may have, but we ask that you please take the time to fully read all the documents and browse through the website. If your province's selection has already occurred, please contact us to see if you qualify to apply through a casting, or if we are holding another qualifier in your city as there will be multiple qualifiers. We accept applications for all provinces starting in August after the crowning through till June of the competition year, with the nationals held in the summer. Spaces are limited, so we recommend getting your forms in now.

**FOLLOW US ON SOCIAL MEDIA**

**[www.facebook.com/missworldcanadaofficial](http://www.facebook.com/missworldcanadaofficial)**

**Instagram: [misswordcnd](#) YouTube [Pageant Group Canada](#)**





### **WHAT DOES IT MEAN TO BE MISS WORLD CANADA AND WHAT DOES SHE DO?**

Miss World Canada travels across the country, represents Canada at the Miss World® pageant, receives a prize package valued over \$10,000 and will work with various charities. She will be in parades, go to glamorous red-carpet events and she will have the opportunity to be featured in magazines, on television and be a role model to others. She will also be highlighted on the MWC website, including her own blog, so that fans like you can follow along with her journey. Besides the provincial competitions, many past MWC winners are booked on modeling jobs, movies, commercials, music videos and more. PAGEANT GROUP CANADA Inc. productions holds many international pageant franchises and has sent girls all over the world from Brazil to Poland to Korea to Spain for competitions and modeling opportunities around the world.

### **MWC contestants are community leaders and promote the ideal " BEAUTY WITH A PURPOSE "**



### **EXCITING BENEFITS**

- Represent Canada at the Miss World® pageant
- Be a role Model and Instant Celebrity
- Featured in Magazines, TV, Radio, Parades, and be a guest at red carpet events
- Modeling and Acting opportunities if she is interested in that field and meets qualifications
- Travel across Canada and featured the website, blog and more
- In addition to the Miss World Canada prize package PGC Inc. awards Acting and Modeling contracts, and more to other contestants.





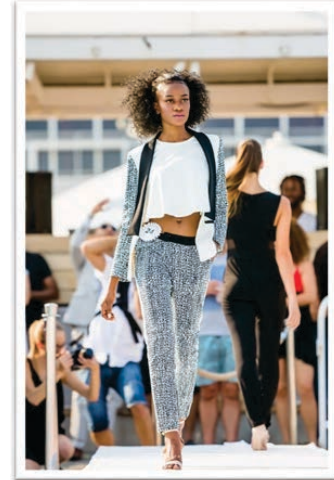
# WE CROWN FIVE





## WHAT DO YOU GAIN BY ENTERING?

PGC Inc. builds confidence, poise and inspires young women to take a leadership role in their community. Girls make friends and have the experience they will never forget and gain skills they will use throughout their careers. Being on stage, in the media, and working with charitable causes you are passionate about and the possibility of representing Canada on the International Stage are just a few of the perks.



WE ARE LOOKING FOR BEAUTIES WITH A PURPOSE



As the Official Preliminary to Miss World® we offer an experience like no other. It is a once in a lifetime opportunity to learn, to grow, to challenge yourself, engage with your community, and advocate for an important cause. It is your chance to make a meaningful difference in the lives of children both here in Canada and around the world.



Our delegates are interviewed from hundreds of applicants from across the country. You may be selected at a provincial pageant, casting or through a series of interviews; it all depends when you apply and where you live.



Our contestants are judged based on more than just external beauty: conduct, poise, ambition, drive and leadership are equally important attributes that the future Miss World® Canada must have. All our finalists have worked extremely hard and made their way to the top with passion, energy and enthusiasm and we are proud to showcase their accomplishments.

We understand that this is a new experience and a big commitment for many of the delegates their family members, friends and people in their support network. With over 25 years of pageant experience, the Pageant Group Canada Inc. team are experts in all facets of the industry. We are highly experienced in the entertainment business, with backgrounds in a diverse array of fields including acting, modeling, dance, and theatre production. We are more than happy to answer any industry-related questions or concerns.

Our team believes that it is only through honesty, hard work and passion that we can continue to grow both personally and as an organization. If you have any questions or concerns, please contact us directly. We encourage you to do your research on pageants and their organizers, as there is a lot of information out there and the more knowledge you have, the more empowered you will be on your journey as a participant in the Miss World® Canada production.

We stand by our promise to deliver the best and the brightest program in the country and are confident that you will find that Miss World® Canada is the ultimate pageant competition in Canada.





**WE ARE INTERVIEWING DELEGATES TO  
SELECT THE TOP CONTENDERS OF EACH PROVINCE**

**WE ARE LOOKING FOR:**

Personality Drive Intelligence

Inner & Outer beauty

Girls who want to make a difference in their  
community.

Girls who enjoy performing on stage and  
modeling

**NO HEIGHT REQUIREMENT  
NO EXPERIENCE NEEDED**

We provide a workshop to teach you all  
you need to know. What we are looking  
for today is that you want to do it and  
you will not let anything stand in your  
way. We want motivated and driven  
ladies just like you.



**NATIONAL EVENT**

Includes shopping sprees,  
walking in a fashion show &  
media appearances.

Subject to Covid-19 restrictions.





## PATH TO THE CROWN

[WWW.MISSWORLDCANADA.NET](http://WWW.MISSWORLDCANADA.NET)

Check the website to find out when we are in your province.

### STEP 1

Send in your application and be interviewed to qualify - You may be selected to compete in the provincial pageant, attend a casting or be fast tracked to the National Event.

### STEP 2

If Selected to attend a provincial qualifier; you must then compete and be selected as a finalist.

### STEP 3

All the Provincial pageant finalists will compete at the national Miss World Canada pageant  
**Your ranking at the provincial qualifier will have no bearing at nationals.**

**Are You Ready To  
Make Your  
Dream A Reality?**





## SO YOUR READY TO APPLY!

- 1 Fill out the attached application form, and include a recent photo. This photo does not have to be professional .
- 2 Scan or take a picture of the form. Email the filled out portion of the forms and one photo to this email.  
**apply@missworldcanada.net**
- 3 Pay the \$45.00 application fee  
We accept **Email Transfer** & Visa or Mastercard  
(add 4% service charge for Credit Card Payments)

**Email Transfer to:**  
**payment@pageantgroupcanada.com**

- 4 You will be contacted by email to schedule webcam interview through Skype within the next 2 weeks.







### **Refund Policy**

The application fee is non-refundable and non-transferable in full or in part under any circumstances. Entrant is responsible to pay an NSF penalty of \$50.00 for insufficient funds. PGC Inc. is self-supporting and relies upon entry fees to cover production expenses. Production expenses include but are not limited to, advertising, facility rentals, theatre rentals, performers, fees, judges' expenses, staging, supplies, catering fees, prizes and awards.

### **Limitation of Liability/ Responsibility**

PGC Inc. organized activity reserves the right to change the date, and/or location of the pageant or any event organized by PGC Inc. Entrants will receive no less than seven (7) days notice of date change. No refunds of any fees paid to PGC Inc. will be issued because of a date and/or location change.

### **Agreement**

By Submitting the entry form and fee to PGC Inc., the delegate agrees to abide by all Policies, Rules, and Regulations set forth by PGC Inc. Delegate understands they will be interviewed via webcam to qualify for the provincial pageant. Delegate attests that all information submitted to PGC Inc., is true and accurate and that the photos are of their real likeness. Falsification of information and failure to comply with the policies of PGC Inc. may result in immediate disqualification without benefit of refund in full or in part at the sole discretion of PGC Inc.

### **Method of Qualifying**

Delegates can be selected for nationals through provincial pageants, castings, modeling contests, referrals from other pageant systems, and if a delegate has competed in a national pageant previously, they can be prequalified for the national MWC event. Every applicant must fill out this application and be interviewed to determine if they qualify for fast tracking to nationals.



# APPLICATION FORM

Miss World Canada \_\_\_\_\_

Date

Province: \_\_\_\_\_



City: \_\_\_\_\_

Name

Email:

Mobile#

Home#

Place of Birth

Address

Postal Code

DOB

Age

Height

Weight

Dress Size:

Shoe Size

Eye Colour

Hair Colour

Ethnicity

Spoken Language (s)

**APPLICATION FEE: \$45.00 ET by Credit Card \$46.80**

**Interact Email Transfer**

**Send to [payment@pageantgroupcanada.com](mailto:payment@pageantgroupcanada.com)**

**Credit Card Visa /MC \$45 .00 + 4% Processing fee applied**

**Credit Card #**

**Expiry Date:**

**CVV:**

**Postal Code**

For Card Holder

**Name on the card**

**Signature**

I understand the application fee is non-refundable

We do not accept Amex



# WE WANT TO GET TO KNOW YOU

**Why did you apply to this pageant:**

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**Past Pageant Experience:**

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**List any modeling, acting experience & agency if applicable**

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**Educational Background & Achievements**

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**Occupation**

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**List any volunteer work, hobbies, Special skills, Talents, Awards**

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**Anything you want to add?**

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**I affirm that the following statements are true:**

- I have no criminal record
- I am between the ages of 18-28 and will not exceed 28 the competition year
- I am female
- I am of good moral character
- I am a Canadian citizen by birth or naturalization, have permanent resident / landed status
- I am not and have never been married, divorced, had a marriage annulled, pregnant or given birth
- I am enrolled in or a graduate of High School,

(I entrant) hereby affirm, that I am & will continue to be a person of good moral character; that I have not committed & will not commit any act inconsistent with the highest standards of public morals & conventions or that will reflect unfavorably on the pageant, & its representatives, I/we have fully read the above information. I understand that my one photo submitted will not be returned, & the fee is non-refundable. I understand I am applying to enter a provincial contest where additional fees will apply, and this application does not guarantee a spot in the provincial pageant. This application does guarantee an interview via web cam.

\_\_\_\_\_ **Date:**

\_\_\_\_\_ **Full Name** **Signature**  
**Printed**

